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Abstracts

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5. A UNIQUE YOUTH MOVEMENT IN TAMIL NADU: AGAINST THE BAN ON JALLIKATTU

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ABSTRACT

There is an egalitarian perspective among Tamilians as they treat human beings and their cattle alike. A massive statewide protest by youth in Tamil Nadu against the ban on Jallikattu was triggered. Moreover students, software professionals, playback singers, filmmakers, bank employees gathered to protest on January 2017 against the ban on Jallikattu. The vital role played by the event of 'Jallikattu' in preserving and promoting tradition and culture among people in large parts of the state of Tamil Nadu. The mass movement, although leaderless and largely peaceful, spread across Tamil Nadu, with an estimated four lakh people gathering in more than 100 locations spread across the state. They argued that the Central Government of India was untrustworthy, having potentially allied with foreign institutions such as PETA and American Dairy Corporations to undermine Tamil heritage. The present paper is an attempt to explain Tamil protests against a specific Supreme Court ban as a Unique Youth Movement, Controlled and Non-violent, against the ban on Jallikattu to protect their culture breeds.

Keywords: *Jallikattu, Movement, Non-violent, Ban, Protest, Tamilnadu.*