

## PROFILE



**Name** : MRS. V. ANITHA  
**Designation** : Assistant Professor  
**Department** : Department of Business Administration  
**Date of Birth** : 13/06/1984  
**Date of Appointment:** 02/12/2013

### ACADEMIC

S. No.	Degree	University / Institution	Year of Completion
1.	B.B.A.	Madurai Kamaraj University College, Madurai.	2007
2.	M.B.A.	Alagappa University, Karaikudi.	2011
3.	M.Phil.,	Madurai Kamaraj University College -Study centre, Periyakulam.	2016

### EXPERIENCE

- Assistant Professor from 2013 to till date

**Area of Specialization / Interest** : Human Resource, Research Methodology

**Academic Affiliation** :

Position Held	Seminar/Workshop	Date
Member of Organizing Committee	State Level Seminar on "Entrepreneurial Thinking"	16/12/2014
Member of Organizing Committee	National Seminar on "Contemporary Development in Business"	06/01/ 2017
Member of Organizing Committee	International Workshop on " Business Process Management"	12 <sup>th</sup> December 2017
Member of organizing Committee	National Seminar on " Green Business"	11 <sup>th</sup> January 2019
Organizing committee member	National Seminar on "Entrepreneurship and Regional Development	12 <sup>th</sup> September 2019

**PROFESSIONAL AFFILIATION** :

Library committee & Physical Education 2013-14

Fine arts committee, Discipline committee, Consumer club and HEPSN in 2014-15

Extension & consumer club 2015-16

Extension, Attendance Maintenance in 2016-17

Extension, Attendance Maintenance in 2017-18

Physical Education, Fine Arts, Consumer club, HEPSN Attendance Maintenance 2018-19

## CONTACT

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## PRESENTATION

Paper entitled,

- **“consumers perception attitudes in getting modern foreign goods”**, International Conference On “competencies building strategies in business and technology for sustainable development” at Sri Ganesh school of Business Management ,20<sup>th</sup> feb,2015.
- **“Globalisation and inequality of nations”**, National seminar on “changing scenario of global business management,16<sup>th</sup> December,2015.
- **“Natural Disasters and their Impacts in India”** ,State Level Seminar cum Management Meet (Triple “M”carnival) At Mary Matha College of Arts& Science (Co-Education) Periyakulam on10th February 2016.
- **“Solid Waste Management”** in National Level Seminar “Environmental Issues and Challenges for sustainable Development”-sponsored by Rajiv Gandhi national Institute of Youth Development Programme in Higher Educational Institutions Jayaraj Annapackiam College for women (Autonomous) Periyakulam on 15<sup>th</sup>- 17<sup>th</sup> February 2016.
- **Professional opportunities and challenges in Indian educational system - A Review**” in the National Conference on “Quality Assurance and Quality Sustenance in Higher Educational Institutions: Challenges and Solutions .Organised by IQAC on29<sup>th</sup> & 30<sup>th</sup> September 2016 at Jayaraj Annapackiam College for Women , Periyakulam.
- **“Plastic waste management for the conservation of Aquatic Environment-A Review”** in the national seminar on“Economic and Environmental Impact of plastic in India” organized by the Department of Economics on 8<sup>th</sup> August 2019 at Vivekananda College,Thiruvadakam West,Madurai,

## PUBLICATION

- **“Natural Disaster and their Impact in India”** in International Journal PRIMAX,IF 2.532,ISSN :2321-3604, online ISSN: 2321-3612, march 2016, Page 31-34
- **Professional opportunities and challenges in Indian educational system - A Review**” in JAC Journal of Science, Humanities and Management (A National Journal) Vol.4. No.1 December 2016 ISSN 2347-9868 Pages 9- 16.

- Published paper on **“Plastic waste management for the conservation of Aquatic Environment-A Review”** in proceedings of national Seminar on **“Economic and Environmental Impact of plastic in India”** (ISBN 978-93-89146-51-6 pages 157 to167)

**SEMINARS / CONFERENCES / WORKSHOPS PARTICIPATED (Last Five Years) : 30**