

Faculty Profile



Name : M. POORNIMA
Designation : Assistant Professor
Department : Commerce with Computer Applications
Date of Birth : 21.02.1989

Date of Appointment : 16.07.2016

Academic

S. No	Degree	University/Institution	Year of Completion
1.	BCA	V.V.V College for Women, Virudhunagar.	2009
2.	MCA	Gandhigram Rural Institute – Deemed University	2012

Total Experience : 3 $\frac{1}{2}$ Years
Area of Specialization/Interest : C++, SQL, JAVA, Android.

Academic Affiliation : Organizer of State Level Workshop on **Designing with Multimedia Tools** on 18th & 19th January, 2018.

Professional Affiliation : Member of Hope Club, NSS Staff Advisor,
Member of Placement Cell & Discipline Committee

Research Publications:

International Publications:

1. **Segmentation of Brain Tumor Images using Hybrid Clustering Technique** in the International Journal of Scientific Research in Computer Science,

Engineering and Information Technology, ISSN-2456-3307, Volume-3, Issue-1, February 2018, Page no: 1087-1092.

2. **Brain Tumor Detection Using Genetic Algorithm** in the International Journal of Scientific Research in Computer Science, Engineering and Information Technology, ISSN-2456-3307, Volume-3, Issue-1, February 2018, Page no: 1101-1105.
3. **Applications to Audit Decision Problem using Neural Networks** in the International Journal of Scientific Research in Computer Science Applications and Management Studies(IJSRCSAMS), E-ISSN:2319-1953 UGC approved Journal, Volume-8, Issue-1, Jan 2019.

National Publication:

1. **E-Payment System & Its Security Measures** in the Jamal Academic Research Journal: An Interdisciplinary, Volume-IX No.2, January, 2017, ISSN: 0973-0303, Page No: 676 to 677.

Conference Presentations:

1. **Teaching Unmotivated and Under-motivated Students: Challenges and Considerations** in the National Conferences on Quality Assurance and Quality Sustenance in Higher Educational Institutions: Challenges and Solutions organized by Jayaraj Annapackiam College for Women (Autonomous), Periyakulam from 29th to 30th September, 2016.
2. **E-Marketing-Challenges and Opportunities** in National Seminar on Emerging Business Practices in the Global Environment organized by Jamal Mohamed College, Trichy on 19th January, 2017.
3. **Employment growth and Skill gap** in Conference on Enhancing Employability Through Enterprise Education organized by Arul Anandhar College, Karumathur, Madurai on 25th September, 2018.
4. **The Impact of Cross Border Merger and Acquisition on the Financial Performance of Tata Motors Ltd** in One Day National Level Conference On recent Innovation in Commerce, Economics and management by Cardamom Planter's Association College, Bodinayakanur, Theni on 15th October, 2018.

5. **Application Of Audit Decision Problem Using Neural Networks** in National Conference on Internet of Things by PG Department of Computer Science, Jayaraj Annapackiam College for women(Autonomous), Periyakulam on 22nd February, 2019.

Books Published:

Year	Title	Publication	National/International	ISBN No.
NIL				

Awards: NIL

Contact Details:

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