

DEPARTMENT OF BUSINESS ADMINISTRATION
UG COURSE PATTERN (2017-2020)

Sem.	Part	Code	Title of the paper	Hours	Credits
I	I	17GT1GS01/ 17GH1GS01	Tamil – I/ Hindi	5	3
	II	17GE1GSA1/ 17GE1GSB1	English - I	5	3
	III	17BB1MC01	Principles of Management	6	4
		17BB1MC02	Business Communication	5	4
		17BB1AC01	Managerial Economics - I	5	4
	IV	17VE1GS01	Value Education	2	2
		17AE1SK01	SBE - I Communication Skills	2	2
		Total	30	22	
II	I	17GT2GS02/ 17GH2GS02	Tamil-II/ Hindi	5	3
	II	17GE2GSA2/ 17GE2GSB2	English - II	6	3
	III	17BB2MC03	Financial Accounting	6	4
		17BB2MC04	Organizational Behaviour	6	4
		17BB2AC02	Managerial Economics - II	5	4
	IV	17BB2SK02	SBE - II Leadership Skills	2	2
		Total	30	20	
III	I	17GT3GS03/ 17GH3GS03	Tamil-III/ Hindi	5	3
	II	17GE3GSA3/ 17GE3GSB3	English - III	6	3
	III	17BB3MC05	Business Environment	5	4
		17BB3MC06	Cost Accounting	5	4
		17BB3AC03	Quantitative Techniques - I	5	4
	IV	17ES3GS01	Environmental Studies	2	2
		17AE3SK03	SBE - III Desk Top Publishing (Lab)	2	2
		Total	30	22	
IV	I	17GT4GS04/ 17GH4GS04	Tamil-IV/ Hindi	5	4
	II	17GE4GSA4/ 17GE4GSB4	English - IV	6	4
	III	17BB4MC07	Human Resource Management	8	6
		17BB4AC04	Quantitative Techniques - II	5	4
		17BB4CE1A/ 17BB4CE1B	Industrial Relations / Advertising Management	4	3
	IV	17BB4SK04	SBE - IV Export Management	2	2
		Total	30	23	

Sem.	Part	Code	Title of the paper	Hours	Credits
V	III	17BB5MC08	Operations Management	6	5
		17BB5MC09	Legal Aspects of Business	6	5
		17BB5MC10	Accounting Package (Lab)	6	5
		17BB5MC11	Marketing Management	6	5
		17BB5CE2A/ 17BB5CE2B/ 17BB5CE2C/ 17BB5CE2D	Research Methodology / Retail Marketing/ Training and Development/ Management Information System	4	3
	IV	17AE5NE01/ 17NC5NE01	NME - I Aptitude Building - I/ Organization and Health Programme in NCC	2	2
		Total			30
VI	III	17BB6MC12	Management Accounting	6	5
		17BB6MC13	Entrepreneurship	6	5
		17BB6MC14	Company Law	6	5
		17BB6MC15	Project - Inplant Training	6	5
		17BB6CE3A/ 17BB6CE3B/ 17BB6CE3C/ 17BB6CE3D	Financial Institutions and Services / Financial Management/ International Business/ Brand Management	4	3
	IV	17AE6NE02/ 17NC6NE02	NME - II Aptitude Building - II/ National Integration and Personality Development	2	2
		17BB6SS01	Self study: E-Business	-	2*
Total			30	25	
I-IV	V	17NP4GS01	NSS/NCC/P. Ed.		1
IV-V		17EX5GS01	Extension		2
Total for all semesters			180	140+2*	

*Extra Credit