PROFILE



Name	:	REV. SR. DR. B.J .QUEENSLY JEYANTHI
Designation	:	Associate Professor, Secretary of JAC
Department	:	PG and Research Department of Commerce
Date of Birth	:	30.03.1965
Date of Appointment	t:	22.06.1992

ACADEMIC

S. No.	Degree	University/Institution	Year of Completion
1.	B.Com.	J. A. College. M. K. University	1987
2.	M.Com.	Fatima College, M. K. University	1992
3.	PGDCA	J. A. College M. K. University	2002
4.	Ph.D.	M. K. University	2007

EXPERIENCE

: 26Years

AREA OF SPECIFICATION/INTEREST : Finance and Taxation Portfolio Analysis and Security Management

RESEARCH EXPERIENCE

PUBLICATIONS

International Journal

1.	Rolling Settlement and Market	SMART Journal of Business
	Efficiency of NSE	Management Studies (An International
		Serial of Scientific Management and
		Advanced Research Trust) Vol. 4 No. 1
		January – June 2008.
2.	National Stock Exchange of	Southern Economist, Vol. 47 No. 11
	India – an overview	October 1, 2008 pp 23 -25. Bangalore
3.	An Empirical Study of	The Icfai Journal of Applied Finance
	Cointegration and Correlation	Vol . 14, No. 11, November 2008.

	Among Indian, Emerging and Developed Markets	http://ssrn.co./abstract=1298922
4.	"Stock Market Volatiles in Indian Stock Exchange"	www.http//:indiastat.com. May 2009 Socio Economic voices pp 1-14
5.	"An Empirical analysis of Dynamic Linkages: A case of India, Japan, Singapore and US Stock Markets"	International Journals of Business Management studies Vol.6 No 1 Jan – June 2009 pp 58 - 64
6.	" The Aftermath of the US financial crisis: The case of Indian Stock Exchange"	Knowledge Hub: Volume5: No 1 June 2009
7.	"An Empirical analysis of causality and dynamic linkages: A case of Indian, US and Japan Stock Market"	International Journal of Management Research and Technology. June 2009 PP 1-15
8.	Who Moves BRIC Stock markets? US or Japan	The IUP Journal of Applied Finance Vol. 16, No .5 2010 pp 1-12.
9.	"Interdependence And Volatility Spillovers Under Market Reforms: The Case Of National Stock Exchange"	International Business and Economic Research Journal , Volume 9, Number 9 September 2010.USA
10.	"Are the Asian Equity Markets More Interdependent After the Global Financial Crisis?"	Infrastructure Finance Issues And Challenges, MacMillan Advanced Research Series, 2011. PP. 29 – 45
11.	Weak form Market Efficiency in India and its Emerging Asian Counterparts	The IUP Journal of Public Finance, Vol. VIII, No.4, November 2010,pp. 58- 70
12.	The Impact Of Global Financial Crisis On Indian Stock Markets	International Journal of Research in Commerce and Management VOLUME

NO. 3 (2012), ISSUE NO. 2 (FEBRUARY) ISSN 0976-2183 www.ijrcm.org.in 13. Long-Run Relationship among an Emerging East Asian Equity Market: An Empirical Analysis of National Stock Exchange Emerging Trends in Global Trades and Management.: ISBN: 978-93-80530-42- 0,PP 417-422 14. Imprints of National Stock Exchange in a Decade Research scholar, Vol 1, Issue II B December 2011, ISSN: 2249-6696 15. Impact of financial crisis on Efficiency and Volatility of Indian Stock Exchange Research scholar, Vol 1, Issue II B December 2011, ISSN: 2249-6696 16. Are the BRIC Equity Markets More Interdependent After the Global Financial Crisis? indiastat.com May-June, 2012 1 socio - economic voices 17. Commercial Banks ' lending to Service Sector Southern Economist, Vol 51, No 16, pp.17-20, December 15, 2012 18. Cost and Returns in Guava Cultivation: A Study in Dindigul District Global Research Review, Vol II No. II-A December 2012- 2250 -2521 pp160 -168 19. Financial Markets in Asia and Europe during the Global Financial crisis Inclusiveness and Innovation Challenges for Sustainable Growth of Emerging Economics pp 368 20. "Integration of Financial Markets – An investigation of diversification opportunities" The Business and Management Review, Volume 3, Number 4, June 2013, London, UK.			NO 2 (2012) ISSUE NO 2
13. Long-Run Relationship among an Emerging East Asian Equity Market: An Empirical Analysis of National Stock Exchange Emerging Trends in Global Trades and Management:. ISBN: 978-93-80530-42-0, PP 417-422 14. Imprints of National Stock Exchange Research scholar, Vol 1, Issue II B December 2011, ISSN: 2249-6696 15. Impact of financial crisis on Efficiency and Volatility of Indian Stock Exchange Research scholar, Vol 1, Issue II B December 2011, ISSN: 2249-6696 16. Are the BRIC Equity Markets More Interdependent After the Global Financial Crisis? indiastat.com May-June, 2012 1 socio - economic voices 17. Commercial Banks' lending to Service Sector Southern Economist, Vol 51, No 16, pp.17-20, December 15, 2012 18. Cost and Returns in Guava Cultivation: A Study in Dindigul District Global Research Review, Vol II No. II-A December 2012- 2250 -2521 pp160 -168 19. Financial Markets in Asia and Europe during the Global Financial Crisis Inclusiveness and Innovation Challenges for Sustainable Growth of Emerging Economics pp 368 20. "Integration of Financial Markets – An investigation of diversification opportunities" The Business and Management Review, Volume 3, Number 4, June 2013, London, UK. 21. "Integration of Financial Academy of Taiwan Business			NO. 3 (2012), ISSUE NO. 2
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	diversification opportunities	197 · June 2013.
22.	"Stock Return, Volatility, and the Global Financial Crisis in an Emerging Markets and the Developed Markets".	International Economics and Finance Journal, Volume 8, Number 2, July December 2013,
23.	"Impact of Global Crisis on Bank Stock with reference to Indian Banks".	Journal of International Academic Research for Multidisciplinary , volume 2, Issue 4, May 2014.
24.	DYNAMIC LINKAGES AMONG THE INDIAN AND THE EMERGING ASIAN STOCK MARKETS	International Journal of Multidisciplinary Research Review, Vol.1, Issue – 1, Jan -2016. Page - 178
25.	COMPARATIVE ANALYSIS OF INDIAN STOCK MARKET WITH ASIA PACIFIC DEVELOPED MARKETS	International Journal of Business and Administration Research Review, Vol. 3, Issue.12, Oct - Dec, 2015. Page 239
26.	THE STATUS GIVEN TO WOMEN- UNFOLD THE SUPPRESSING MASKS OF WOMEN	BLAZING TORCHES Department of English, J.A.College for women, Periyakulam.
27.	IMPACT OF EDUCATION TECHNOLOGY ON STUDENT'S ACHIEVEMENT AND ACADEMIC STAFF TEACHING EFFECTIVENESS	Christ University, Bangalore.
28.	QUALITY ASSURANCE AND SUSTENANCE IN HIGHER EDUCATIONAL INSTITUTION	JAC JOURNAL OF SCIENCE, HUMANITIES AND MANAGEMENT VOL 4. NO.1 DECEMBER 2016 ISSN 2347 - 9868
29.	General Impacts of Merger and Acquisition on Companies"	International Journal of Engineering Technology, Management and Applied Sciences, ISSN: 2349-4476, Vol-4, pp. 93-95, Issue-2, February, 2016.

Natio	onal Journal		
1.	Market Performance	of	Facts for You, New Delhi, January
	National Stock Exchange	of	2007
	India		
2.	Impact of ICT on Library		"Digital Vision 2020" Proceedings
	Information System		March 5-6, 2010.

PROCEEDINGS

1.	"Financial Integration of NSE – ' Emerging Markets' and the 'Developed Markets'	International Conference proceedings on Business & finance - 2008, Hyderabad, 11 – 12 January 2008
2.	"Women Empowerment in Marine Food Processing Centres" at Mandapam.	National Seminar proceedings on Rural Entrepreneurship 6 th and 7 th March 2008.
3.	Stock Market Volatility in Indian Stock Exchange"	International Conference Proceedings on Finance, Accounting and Global Investments at International Management Institute, New Delhi, August 22 – 24 , 2008
4.	"Possibilities of quality enhancement in Higher Education by using Information Technology"	National Conference proceedings on "Quality and Relevance in Higher Education – New Challenges" held on 2 nd and 3 rd March, 2009.
5.	Are the Asian Equity Markets More Interdependent After the Global Financial Crisis?"	International Conference Proceedings on Infrastructure Finance 2010, IIT Kharagpur , West Bengal, 3-5 June 2010

- Dr. Sr. B.J. Queensly Jeyanthi, Associate Professor of Commerce published a paper on "Voice of women in India English Literature" Fathomless Ocean at Jayaraj Annapackiam College for Women, Periyakulam, February, 2019
- R. Sarulatha, Research Scholar and Dr. Sr. B.J. Queensly Jeyanthi, Secretary & Associate Professor of Commerce published a paper on Comparative Analysis of volatility of Indian Stock Market with Emerging and developed stock Market, on International Journal of Management of IT & Engineering.

PAPER PRESENTED

	IN INDIA	
1.	"Internal Auditing and Human Resource Management"	National Seminar on "Participative andResponsive Organisational Dynamics for QualityImprovement in Autonomous Colleges" on 19th &20th December, 2007.
2.	"Financial Integration of NSE – " Emerging Markets' and the 'Developed Markets'	International Conference on Business & finance - 2008, Hyderabad, 11 – 12 January 2008
3.	" Paper Presented on "Capital Market Trends in National Stock Exchange of India"	National Seminar on Investment Techniques, Fatima College, Madurai 5 March 2008
4.	"Women Empowerment in Marine Food Processing Centres" at Mandapam.	National Seminar on Rural Entrepreneurship 6 th and 7 th March 2008.
5.	Stock Market Volatility in Indian Stock Exchange"	International Conference on Finance, Accounting and Global Investments at International Management Institute, New Delhi, August 22 – 24, 2008

6.	An Empirical analysis of Causality	International Conference on Business & Finance
	and Dynamic Linkages: A case of	- 2009, Hyderabad, 9 -10 January 2009.
	Indian, US and Japan Market"	
7.	"Possibilities of quality	National Conference on "Quality and Relevance
/.	enhancement in Higher Education	in Higher Education – New Challenges" held on 2^{nd}
	by using Information Technology"	and 3 rd March, 2009.
8	"Interdependence And Volatility	International Business and Economic
	Spillovers Under Market Reforms: The Case Of National Stock	Research Conference, Las-Vegas, USA,
	Exchange"	5-7 October 2009
9	"Impact of ICT on Library	National Conference on DIGITAL VISION 2020
	Information System"	LAC manine laster 5 C Manual 2010
		JAC, periyakulam, 5 - 6 March , 2010.
10	Are the Asian Equity Markets	International Conference on Infrastructure
	More Interdependent After the Global Financial Crisis?"	Finance 2010, IIT Kharagpur, West Bengal, 3-5
	June 2010	
11	Promoting Peace, Harmony and	International Conference on Education for
	Cultural Diversity through Higher	peace, religious Harmony and Cultural
	Education: An Indian Perspective.	Diversity, MT University, Kodaikanal. Aug 30-31,
		2010.
12	Impact Of Financial Crisis On the	UGC Sponsored Sixth International Seminar on
	Efficiency and Volatility of the Indian Stock Exchange	Emerging Capital Markets:Issues and
	Indian Stock Exchange	Challenges (EMCAM – IC 2011) Bharathidasan
		University, Trichy, January 8-9, 2011
13	The Impact of Global Financial	UGC Sponsored International Conference on
Crisis on Indian Sto	Crisis on Indian Stock Markets	GLOBAL FINANCIAL CRISIS
		CHALLENGES AND OPPORTUNITIES (13-15
		January, 2011), Bhupal Nobles' Post Graduate
		College, Udaipur, Rajasthan.

14	"Imprints of National Stock	Seventh International Seminar on Emerging
	Exchange in a Decade"	Financial Markets:Issues and Challenges (FIM
		IC – IC 2012) Bharathidasan University, Trichy,
		January7-8, 2012.
		-
15	"Are the BRIC Equity Markets More Interdependent After the	International Conference on Business & Finance
	Global Financial Crisis?	- 2012, Hyderabad, 6 -7 January 2012.
16	"Integration of ICT in Education:	National Conference on ICT in Education,
	Pedagogical Issues"	St.Anne's B.Ed College Periyakulam
17	Long-Run Relationship among	International Conference on Emerging Trends in
	an Emerging East Asian Equity	Commerce and Management: Challenges and
	Market: An Empirical Analysis of National Stock Exchange	Strategies in the Global Scenario, Sri Kaliswari
	of National Stock Exchange	College, PG Department of Commerce, Sivakasi.
		14 th & 15 th Feb , 2012.
18	Rehabilitation of Historical Monuments	UGC Sponsored National Seminar on
	wonuments	preservation of Monuments to Enhance Tourism
		in India 8 th and 9 th Feb 2012.
19	"Financial Markets in Asia and	13th to 14th December 2012
	Europe during the Global	SYMBIOSIS INTERNATIONAL UNIVERSITY,
	Financial Crisis ", International Research Conference on	PUNE.
	Inclusiveness and Innovation.	
	Challenges for sustainable	
	Growth of Emerging	
	Growth of Emerging Economies.	
20	Growth of Emerging Economies. "Comparative Study of	th International seminar on Financial Markets:
20	Growth of Emerging Economies. "Comparative Study of Distribution of Indian Stock	Issues and Challenges (FIMIC-2013) 5TH AND
20	Growth of Emerging Economies. "Comparative Study of	
	Growth of Emerging Economies. "Comparative Study of Distribution of Indian Stock Market With Europe, UK And US Markets"	Issues and Challenges (FIMIC-2013) 5TH AND 6TH 2013,Bharathidasan University, Trichi
20	Growth of Emerging Economies. "Comparative Study of Distribution of Indian Stock Market With Europe, UK And US Markets" "Integration of Financial	Issues and Challenges (FIMIC-2013) 5TH AND
	Growth of Emerging Economies. "Comparative Study of Distribution of Indian Stock Market With Europe, UK And US Markets"	Issues and Challenges (FIMIC-2013) 5TH AND 6TH 2013,Bharathidasan University, Trichi

22	"E-Banking Benefits and Challenges in Emerging Economy"	National Seminar on EMERGING TRENDS IN BANKING AND INSURANCE SECTORS held on 26-09-2015 at P.G. Research Department of Commerce, Bharathidasan University Constituent College, Perambalur – 621107.
23	Impact of Education Technology on Student's Achievement and Academic Staff Teaching Effectiveness"	Three day Conclave of Academic Quality in Higher Education, 29 31 January 2016 organised by Christ University Bangalore and Christ Institute of Management, Lavasa.
24	"General Effects of Natural Disasters on Health"	State level Seminar on Disaster Management, Organised by Mary Matha College, Nallakaruppanpatti, on 10 th February 2016
25	"The status given to women – unfold the masks of suppressed women"	UGC sponsored National Level Seminar on "Gender Violence in Literature, Organised by Dept of English, J.A.College, Periyakulam on 10 th February 2016.
26	IMPACT OF FIIS ON NATIONAL STOCK EXCHANGE OF INDIA	2016 YEAR OF RECOVERY International Conference
27	Employment Creation and Economic Development in India	58 Annual Conference of Indian Society of Labour Economics. Guwahatti, Assam, 24 – 26 th November 2016.

ACADEMIC POSITION (2011 -17)

- ➢ NSS Coordinator 1992-1995
- ▶ Hostel Director 2000 to 2004 and 2007- 2008
- ▶ Head of the Department of B.Com. (C.A) during 2008 -2015
- Examinations and Award Committee Member June, 2008
- Academic Council Member in June 2008
- \blacktriangleright Vice Principal in 2015 2016
- Secretary of JAC from 2015 onwards

MEMBERSHIP IN OTHER BODIES

Reviewer for Journal of Academic Business and Retail Management Research (UK). Reviewer No: ABR14R - 2012 - 1007.

RESEARCH Minor

Project

Completed UGC Minor project

Title: International Stock Market Efficiency and Integration: Implications for International Portfolio Diversification.

Major Project (Completed Major Project)

Title: Comparative analysis of Indian Stock Market with Other International Stock Markets.

BOOK PUBLISHED

Year	Title	Publication	National	ISBN No.
2010	A study on National Stock Exchange of India	Serials Publications, New Delhi	National	ISBN No. 978 - 81 - 8387 - 289 - 8. 2010 ISBN No.81 -8387- 289-8 \$ 33.00
2017	Stock Market Comparative Analysis	Scholars World; A Division of Astral International Pvt. Ltd	National	ISBN No. 978 – 93 – 86071-78-1 (HB) Rs.1095

AWARDS/RECOGNITION

Best paper award for the paper titled "The Impact of global financial Crisis on Asian Stock Markets" presented in the UGC sponsored International conference on "Global Financial Crisis Challenges and Opportunities" held at Bhupal Noble's P.G College, Udaipur, Rajasthan from $13^{\text{th}} - 15^{\text{th}}$ Jan 2011

Book titled A study on National Stock Exchange of India has been recognized by the world cat network and it has been included in the <u>www.worldcat.orgit</u> has been held in 17 libraries worldwide.

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